Logo Design Competition Rules & Guidelines

1. Competition Overview

Al Robotics Gallery is organizing a Logo Design Competition to create a new logo that represents our brand identity, values, and vision. We invite all eligible participants to submit their creative logo designs.

- 2. Eligibility
 - The competition is open to two categories:
 - I. Junior: 13 17 years old
 - II. Senior: 18 years old and above
 - Participants must enter as **individuals** (no team submissions)
 - Each participant can submit only one logo design.
 - By entering, participants agree to all the rules and conditions outlined in this document.
- 3. Competition Schedule
 - Submission: Open for submission from March 1, 2025, to April 30, 2025 (Malaysia Time Zone, GMT +8).
 - Announcement: Winners will be announced on May 7, 2025 (Malaysia Time Zone, GMT +8).
 - 4. Submission Guidelines
 - All submissions must be original and not infringe on any copyrights or trademarks.
 - The logo must reflect the identity and values of **AI Robotics Gallery**.
 - Participants must submit their logo designs in digital format (JPEG or PNG) and 200 px X 200 px
 - The logo should be scalable and look good in color and grayscale.
 - Participants must submit a short description (max. 100 words) explaining the concept and inspiration behind the design.
 - Submissions must be emailed to <u>airoboticsgallery@gmail.com</u>.Please include the following details in your submission:
 - Full Name

- Age
- Category
- Contact Number

5. Design Requirements

- The logo must include the company name: **AI Robotics Gallery**.
- Preferred color scheme:
 - I. Corporate Color: Dodger Blue (#1e90ff)
 - II. Secondary color: Sliver, Gold, Black, White
- Preferred style: Modern and Futuristic.
- The design should be versatile for use on websites, business cards, and merchandise.
- Avoid overly complex designs that may not reproduce well at smaller sizes.

6. Selection Process & Winner Announcement

- A judging panel consisting of **company executives and employees** will review all entries.
- The winner(s) will be announced on **07-05-2025** via **email and AI Robotics Gallery's official social media platforms**.

7. Prize & Recognition

• Winners will receive the following prizes:

Junior prize

- 1st RM1,000 + Certificate
- 2nd RM500 + Certificate
- 3rd RM200 + Certificate

Senior prize

- 1st RM1,500 + Certificate
- 2nd RM500 + Certificate
- 3rd RM200 + Certificate
- The winning logo will be featured in AI Robotics Gallery's branding materials.

8. Ownership & Copyright

- By participating in the competition, participants grant AI Robotics Gallery the right to use, reproduce, and distribute their submitted logo designs.
- The winning logo design will become the property of AI Robotics Gallery.
- AI Robotics Gallery reserves the right to modify the winning design if necessary.
- Non-winning entries remain the property of the company.

9. Disqualification & Restrictions

- Any submission that violates copyright laws, contains offensive content, or does not adhere to the guidelines will be disqualified.
- Late submissions and corrupted/broken files will not be considered.

10. Contact Information

For any inquiries, please contact at **airoboticsgallery@gmail.com**.

By participating in this competition, participants acknowledge that they have read, understood, and agree to abide by these rules.